

Strategists use **ALL** channels for advertising with vision

PRINT | ONLINE | EVENTS

WE  STEEL

STAHL+
TECHNIK

STEEL+
TECHNOLOGY

HS HOME OF
STEEL
DAS BRANCHENPORTAL

 HÜTTENTAG
BRANCHENTREFF DER STAHLINDUSTRIE

MEDIA KIT

2024

 DVS MEDIA

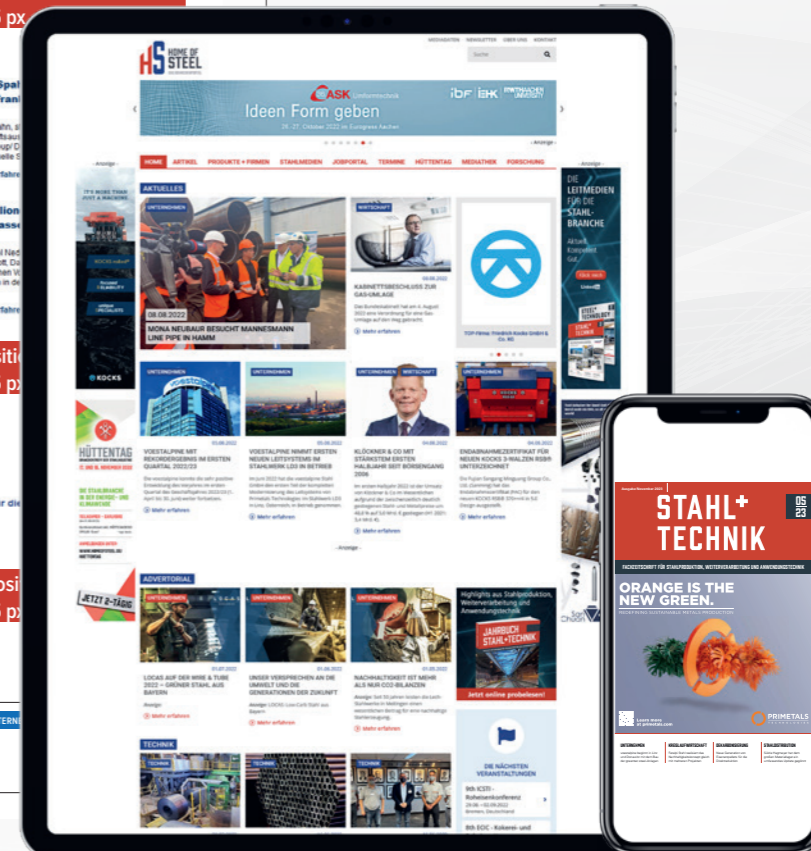
DECISION MAKERS READ THE MARKET LEADERS



Expertise, know-how and long-term vision for effective advertising

The first choice **2024**

>35,500
User/Month*



*Period 01.01.-30.06.2023, on average



2024	STAHL+ TECHNIK	STEEL+ TECHNOLOGY	STAHL+ TECHNIK	STEEL+ TECHNOLOGY	STAHL+ TECHNIK
	1 February	1 March	2 April	2 April	3 June
Publication date	06.02.2024	04.03.2024	02.04.2024	23.04.2024	03.06.2024
Advertising deadline	16.01.2023	13.02.2024	12.03.2024	09.04.2024	13.05.2024
Editorial deadline	16.12.2023	12.01.2024	12.02.2024	08.03.2024	12.04.2024
Key topics	Plant engineering Automation Digitalisation AI	Tubes Forming technology	Special AISTech Electric steel Refractory Special tubes	Special AISTech Digitalisation AI Steel production	Plant engineering Belt processing Refractory Steel statistics

Trade fairs and congresses

LogiMat 19. – 21.03.2024 Stuttgart/Germany	LogiMat 19. – 21.03.2024 Stuttgart/Germany	wire & Tube 15. – 19.04.2024 Düsseldorf/Germany	AISTech 06. – 09.05.2024 Columbus/USA	Surface Technology 04. – 06.06.2024 Stuttgart/Germany
	wire & Tube 15. – 19.04.2024 Düsseldorf/Germany	HANNOVER Messe 22. – 26.04.2024 Hanover/Germany	13th EEC 03. – 06.06.2024 Essen/Germany	Sensor + Test 11. – 13.06.2024 Nuremberg/Germany
	HANNOVER Messe 22. – 26.04.2024 Hanover/Germany	Freiberger Feuerfest-Symposium 22. – 24.04.2024 Freiberg/Germany	Surface Technology 04. – 06.06.2024 Stuttgart/Germany	Nordic Steel Konferenz 26. – 28.06.2024 Lulea/Sweden
	Freiberger Feuerfest-Symposium 22. – 24.04.2024 Freiberg/Germany	Control 23. – 26.04.2024 Stuttgart/Germany	Sensor + Test 11. – 13.06.2024 Nuremberg/Germany	
	Control 23. – 26.04.2024 Stuttgart/Germany	IESSS 24. – 25.04.2024 Aachen/Germany	Nordic Steel Konferenz 26. – 28.06.2024 Lulea/Sweden	
	IESSS 24. – 25.04.2024 Aachen/Germany	AISTech 06. – 09.05.2024 Columbus/USA	AMB 10. – 14.09.2024 Stuttgart/Germany	
		13th EEC 03. – 06.06.2024 Essen/Germany	11th European Continuous Casting Conference 07. – 10.10.2024 Düsseldorf/Germany	
			Stainless Steel World Asia 11. – 12.09.2024 Singapore/Singapore	

2024	STAHL+ TECHNIK	STAHL+ TECHNIK	STEEL+ TECHNOLOGY	STAHL+ TECHNIK	STEEL+ TECHNOLOGY
	4 July	5 September	3 October	6 November	4 December
Publication date	02.07.2024	10.09.2024	15.10.2024	05.11.2024	03.12.2024
Advertising deadline	11.06.2024	20.08.2024	24.09.2024	15.10.2024	12.11.2024
Editorial deadline	10.05.2024	19.07.2024	23.08.2024	16.09.2024	11.10.2024
Key topics	Special sheet metal Digitalisation AI	Special sheet metal Continuous casting	Conveyor systems Strip processing Sheet metal Decarbonisation	Decarbonisation Green Steel	Plant engineering Green Steel

Trade fairs and congresses

AMB 10. – 14.09.2024 Stuttgart/Germany	EuroBLECH 22. – 25.10.2024 Hanover/Germany	HÜTTENTAG 19.11.2024 Essen/Germany
ICR – International Colloquium on Refractories 18. – 19.09.2024 Aachen/Germany	HÜTTENTAG 19.11.2024 Essen/Germany	
11th European Continuous Casting Conference 07. – 10.10.2024 Düsseldorf/Germany	METEC India 27. – 29.11.2024 Mumbai/India	
EuroBLECH 22. – 25.10.2024 Hanover/Germany	Stainless Steel World Duplex 06. – 07.11.2024 Rotterdam/Netherlands	

Specialist information on all aspects of steel

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 www.dvs-media.eu

- 1 **STAHL + TECHNIK**
- 2 **Brief description: German-language trade journal for steel production, processing, application technology, innovation and management**
- 3 **Target Group:** Steel production companies, Steel processing companies (from hot to cold rolling to surface finishing), Steel processing companies (forming, joining, sheet metal processing), the supply industry, universities, technical colleges and associations
- 4 **Frequency:** 6 Issues
- 5 **Format:** DIN A4
- 6 **Volume:** 6th Volume, 2024
- 7 **Circulation:** 5,000 Copies
- 7 **Subscription rate** Annual subscription incl. postage
Germany: 170 € Print-/E-Paper-Combination
International: 220 € Print-/E-Paper-Combination
Single copy 25 € plus postage

- 8 **Membership/ Participation:** Verband Deutscher Zeitschriftenverleger e.V. Media-Datenbank der Deutschen Fachpresse
- 9 **Publisher** DVS Media GmbH
Postfach 10 19 65, 40010 Düsseldorf
Aachener Straße 172, 40223 Düsseldorf
P: +49 211 15 91-0
F: +49 211 15 91-150
Internet: www.dvs-media.eu
E-Mail: media@dvs-media.info

STAHL+ TECHNIK	1 February	2 April	3 June	4 July	5 September	6 November
Publication date	06.02.2024	02.04.2024	03.06.2024	02.07.2024	10.09.2024	05.11.2024
Advertising deadline	16.01.2023	12.03.2024	13.05.2024	11.06.2024	20.08.2024	15.10.2024
Editorial deadline	16.12.2023	12.02.2024	12.04.2024	10.05.2024	19.07.2024	16.09.2024
Key topics	Plant engineering Automation Digitalisation AI	Special AISTech Electric steel Refractory Special tubes	Plant engineering Belt processing Refractory Steel statistics	Special sheet metal Digitalisation AI	Special sheet metal Continuous casting	Decarbonisation Green Steel

Trade fairs and congresses	LogiMat 19. – 21.03.2024 Stuttgart/Germany	wire & Tube 15. – 19.04.2024 Düsseldorf/ Germany	Surface Technology 04. – 06.06.2024 Stuttgart/Germany		AMB 10. – 14.09.2024 Stuttgart/Germany	HÜTTENTAG 19.11.2024 Essen/Germany
		HANNOVER Messe 22. – 26.04.2024 Hanover/Germany	Sensor + Test 11. – 13.06.2024 Nuremberg/ Germany		ICR – International Colloquium on Refractories 18. – 19.09.2024 Aachen/Germany	
		Freiberger Feuerfest- Symposium 22. – 24.04.2024 Freiberg/Germany	Nordic Steel Konferenz 26. – 28.06.2024 Lulea/Sweden		11th European Continuous Casting Conference 07. – 10.10.2024 Düsseldorf/ Germany	
		Control 23. – 26.04.2024 Stuttgart/Germany				
		IESSS 24. – 25.04.2024 Aachen/Germany			EuroBLECH 22. – 25.10.2024 Hanover/Germany	
		AISTech 06. – 09.05.2024 Columbus/USA				
		13th EEC 03. – 06.06.2024 Essen/Germany				



1 Ad rates and sizes (prices in Euro, surcharges non-discountable)
All prices are net, without VAT.

Format	Type Area wide x high in mm	Bleed wide x high in mm*	Basic Ad Rate b/w	2-colours	3-colours	4-colours
Front Cover, traditional		210 x 164	-	-	-	5,198.00
Front Cover/French Cover		418 x 216	-	-	-	4,725.00
Inside Front Cover Specials		210 x 164	-	-	-	4,223.00
First & Last Inside Cover	174 x 260	210 x 297	3,110.00	3,405.00	3,700.00	3,995.00
Back Cover		210 x 204	3,110.00	3,405.00	3,700.00	3,995.00
2/1 Pages	348 x 260	420 x 297	6,604.00			7,489.00
1/1 Page	174 x 260	210 x 297	2,954.00	3,249.00	3,544.00	3,839.00
3/4 Page, horizontal	174 x 192	210 x 210	2,246.00	2,541.00	2,836.00	3,131.00
3/4 Page, vertical	130 x 260	145 x 297				
2/3 Page, horizontal	174 x 172	210 x 191	1,971.00	2,266.00	2,561.00	2,856.00
2/3 Page, vertical	114 x 260	130 x 297				
Juniorpage	128 x 174	134 x 210	1,628.00	1,923.00	2,218.00	2,513.00
1/2 Page, horizontal	174 x 128	210 x 145	1,628.00	1,923.00	2,218.00	2,513.00
1/2 Page, vertical	85 x 260	102 x 297				
1/3 Page, horizontal	174 x 85	210 x 100	982.00	1,277.00	1,572.00	1,867.00
1/3 Page, vertical	54 x 260	72 x 297				
1/4 Page, horizontal	174 x 62	210 x 80	742.00	1,037.00	1,332.00	1,627.00
1/4 Page, vertical	40 x 260	57 x 297				
1/4 Page, poatcard	85 x 128	102 x 145				
1/6 Page, horizontal	174 x 42	210 x 62	502.00	797.00	1,092.00	1,297.00
1/6 Page, vertical	56 x 128	72 x 145				
1/8 Page, horizontal	174 x 30	210 x 50	378.00	673.00	968.00	1,263.00
1/8 Page	85 x 62	102 x 81				
1/8 Page, vertical	40 x 128	55 x 145				
1/16 Page	85 x 30	102 x 49	199.00	494.00	789.00	1,084.00

* plus 3 mm bleed on all sides

2 Surcharges

Placement: 20 % Surcharge for 1st right page, opposite Start and end of text on the b/w basic price (not discountable), 10 % surcharge for other binding placements with the corresponding b/w-format price (not discountable).

Colour: Each standard colour 295 €
4-colour surcharge 885 €
Surcharges for colour are not discountable
Surcharges for special colours per colour 720 €
Metal and fluorescent colours Price on request

Format: For type area advertisements, no gate surcharge

3 Discounts: For a booking period of one year

Series discount	Quantity discount
3 – 5 ads 5 %	2 pages 5 %
6 – 11 ads 10 %	3 – 5 pages 10 %
12 – 23 ads 15 %	6 – 9 pages 15 %
24 a. m. ads 20 %	10 – 12 pages 20 %
	13 pages a. m. 25 %

Colour surcharges, loose inserts, technical surcharges, job market ads are not discountable

Combinations: 3 % for simultaneous placement in STAHL + TECHNIK and STEEL + TECHNOLOGY of at least 3 advertisements within one year

4 Categories: Job market - JobPortal, ad rates on page 39

5 Special ads: Bound-in inserts

Discountable, 1 bound-in insert = 1/1 page ad
Weight up to 11g/sheet. Only whole circulation.
Minimum size untrimmed (also folded) 216 x 307 mm.
Allowance for trim: On top and at the bottom of the page 5 mm each, outside and inside 3 mm each for binding.

1 sheet = 2 pages 3,454 €
2 sheets = 4 pages 6,448 €

Loose inserts
Weight up to 25 g,
Max. size 205 x 295 x 2 mm
in domestic circulation 3,255€
in the total circulation incl. abroad
Price on request

3 samples requested from the publisher
Glued-on items Price on request

6 Advertorial: The ideal complement to your classic advertising with an editorial-like background. You provide us with text/picture material and we layout it according to the magazine design:
2/1 pages, 4c (10,000 characters incl. spaces) 7,489 €
1/1 page, 4c (5,000 characters incl. spaces) 3,839€
1/2 page horizontal, 4c (2,000 characters incl. spaces) 2,513 €

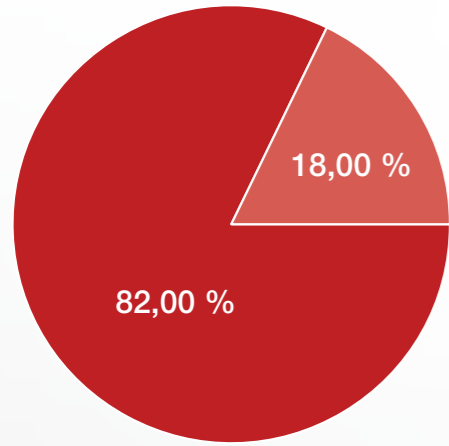
7 Terms of payment: 2 % discount on payments within 14 days and net price for payments within 30 days from the date of the invoice.

Bankverbindung: Commerzbank AG, Düsseldorf
IBAN: DE91 3008 0000 0212 6151 00
SWIFT-Code: DRESDEFF
Deutsche Bank AG, Düsseldorf
IBAN: DE04 3007 0010 0155 7008 00
SWIFT-Code: DEUTDEDD

Are you looking for specialists in welding technology? Are you looking for a new job? Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating. Further information on prices & formats can be found on page 39

JOBPORTAL
STAHLBRANCHE

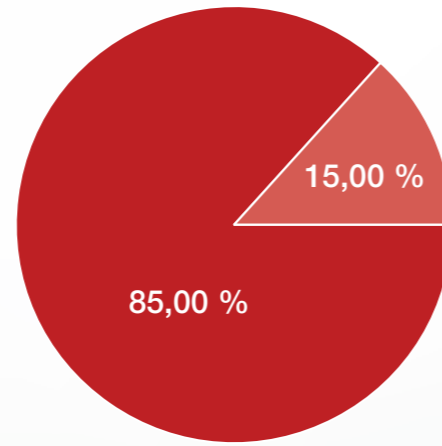
Geographical distribution 2022



■ Germany ■ Europe

Content analysis 2022

Total pages = **686 pages**

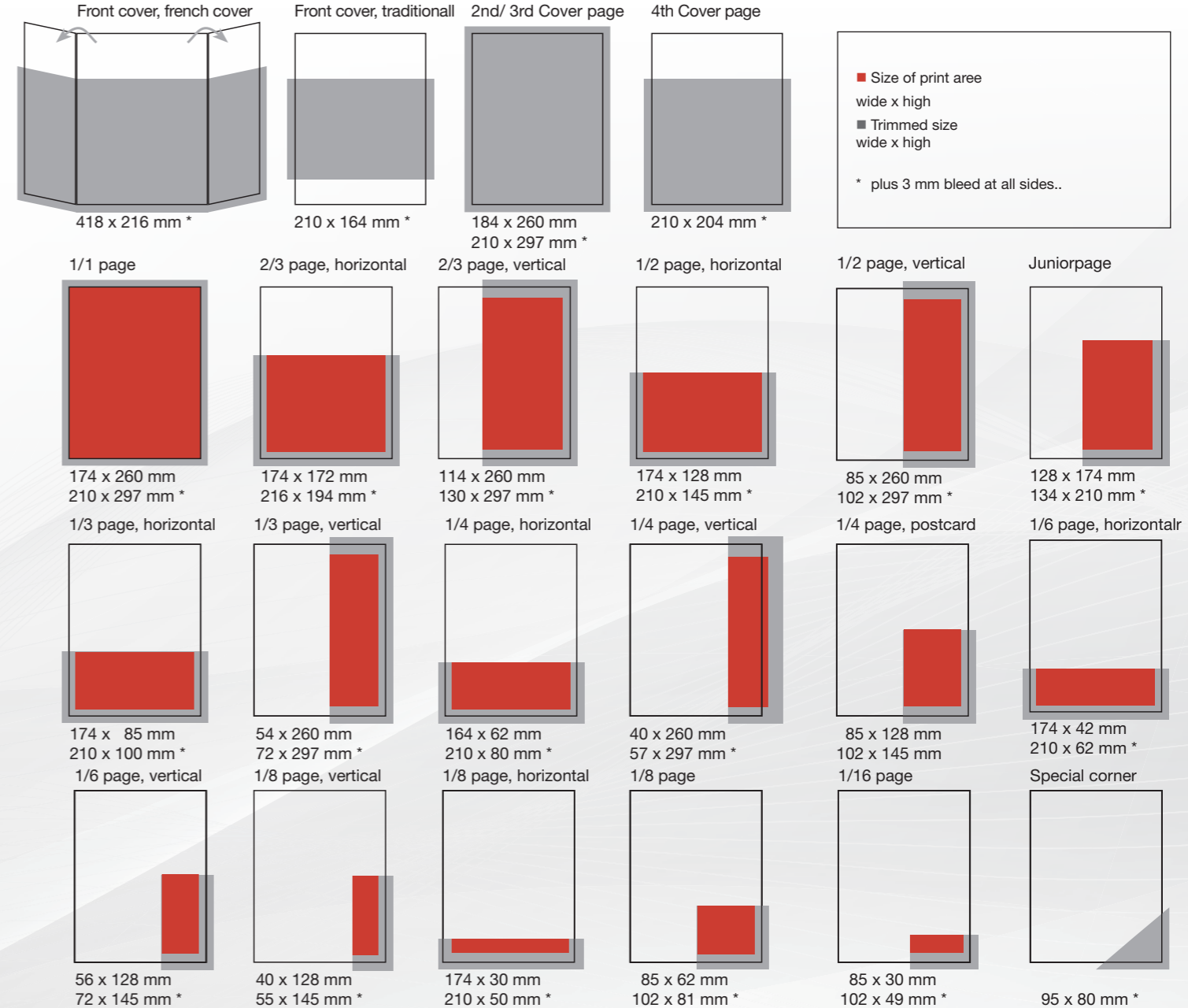
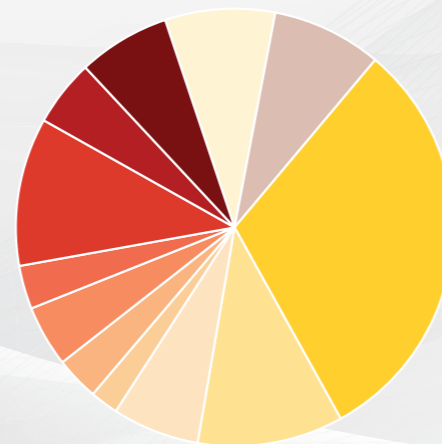


■ Editorial section ■ Advertisement section

Content analysis 2022

8 Issues = **480 pages**

	Pages		Pages
■ Internationale News	39 (8,1%)	■ Other:	36 (7,5%)
■ Specials	12 (2,5%)	■ Editorial	8
■ News in brief	50 (10,4%)	■ Table of contents	16
■ Trade fairs/events	27 (5,6%)	■ Preview/Imprint	8
■ News from the industry	36 (7,5%)	■ Company publications	1
■ Personnel	18 (3,7%)	■ Panorama	3
■ Steel trade	57 (11,9%)		
■ Steel processing	57 (11,9%)		
■ Technology	130 (27,1%)		
■ Economy	12 (2,5%)		



- 1 STEEL + TECHNOLOGY**
- 2 Brief description:** English-language trade journal for steel production, processing, application technology, innovation and management.
- 3 Target Group:** International steel production companies, steel processing companies (from hot and cold rolling to surface finishing), steel processing companies (forming, joining, sheet metal processing), the supply industry, universities, technical colleges and associations.
- 4 Frequency:** 4 issues per year
- 5 Format:** DIN A4
- 6 Volume:** 6
- Circulation:** 7,000 Copies
- 7 Subscription rate:** Annual subscription incl. postage 55 € Print-/ E-Paper combination 35 € plus postage
Single copy:
- 8 Membership/ Participation:** Verband Deutscher Zeitschriftenverleger e.V. Media-Datenbank der Deutschen Fachpresse
- 9 Publisher::** DVS Media GmbH Postfach 10 19 65, 40010 Düsseldorf Aachener Straße 172, 40223 Düsseldorf T: +49 211 1591-0 F: +49 211 1591-150 Internet: www.dvs-media.eu E-Mail: media@dvs-media.info

STEEL+ TECHNOLOGY	1 March	2 April	3 October	4 December
Publication date	04.03.2024	23.04.2024	15.10.2024	03.12.2024
Advertising deadline	13.02.2024	09.04.2024	24.09.2024	12.11.2024
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Key topics	Tubes Forming technology	Special AISTech Digitalisation AI Steel production	Conveyor systems Strip processing Sheet metal Decarbonisation	Plant engineering Green steel

Trade fairs and congresses	LogiMat 19. – 21.03.2024 Stuttgart/Germany	AISTech 06. – 09.05.2024 Columbus/USA	EuroBLECH 22. – 25.10.2024 Essen/Germany	
	wire & Tube 15. – 19.04.2024 Düsseldorf/Germany	13th EEC 03. – 06.06.2024 Essen/Germany	HÜTTENTAG 19.11.2024 Essen/Germany	
	HANNOVER Messe 22. – 26.04.2024 Hanover/Germany	Surface Technology 04. – 06.06.2024 Stuttgart/Germany	Stainless Steel World Duplex 06. – 07.11.2024 Rotterdam/Netherlands	
	Freiberger Feuerfest-Symposium 22. – 24.04.2024 Freiberg/Germany	Sensor + Test 11. – 13.06.2024 Nuremberg/Germany	METEC India 27. – 29.11.2024 Mumbai/India	
	Control 23. – 26.04.2024 Stuttgart/Germany	Nordic Steel Konferenz 26. – 28.06.2024 Lulea/Sweden		
	IESSS 24. – 25.04.2024 Aachen/Germany	AMB 10. – 14.09.2024 Stuttgart/Germany		
		Stainless Steel World Asia 11. – 12.09.2024 Singapore/Singapore		
		11th European Continuous Casting Conference 07. – 10.10.2024 Düsseldorf/Germany		



1 Ad rates and sizes (prices in Euro, surcharges non-discountable)

All prices are net, without the VAT.

Format	Type Area wide x high in mm	Bleed wide x high in mm*	Basic Ad Rate b/w	2-colours	3-colours	4-colours
Front Cover		210 x 164	-	-	-	6,185.00
Inside Front Cover Specials		210 x 164	-	-	-	5,422.00
2nd / 3rd/ 4th Cover Page	174 x 260	210 x 297	4,973.00	5,268.00	5,563.00	5,858.00
2/1 Pages	348 x 260	420 x 297	7,986.00	8,281.00	8,576.00	8,871.00
1/1 Page	174 x 260	210 x 297	4,044.00	4,339.00	4,634.00	4,929.00
3/4 Page, horizontal	174 x 192	210 x 210				
3/4 Page, vertical	130 x 260	145 x 297	2,748.00	3,043.00	3,338.00	3,633.00
2/3 Page, horizontal	174 x 172	210 x 191				
2/3 Page, vertical	114 x 260	130 x 297	2,748.00	3,043.00	3,338.00	3,633.00
Juniorpage	128 x 174	145 x 210	2,284.00	2,579.00	2,874.00	3,169.00
1/2 Page, horizontal	174 x 128	210 x 145				
1/2 Page, vertical	85 x 260	102 x 297	2,284.00	2,579.00	2,874.00	3,169.00
1/3 Page, horizontal	174 x 85	210 x 100				
1/3 Page, vertical	54 x 260	72 x 297	1,389.00	1,684.00	1,979.00	2,274.00
1/4 Page, horizontal	174 x 62	210 x 80				
1/4 Page, vertical	40 x 260	57 x 297	1,051.00	1,346.00	1,641.00	1,936.00
1/4 Page, post card	85 x 128	102 x 145				

* plus 3 mm bleed on all sides

2 Surcharges:

Placement: 20 % Surcharge for 1st right page, opposite Start and end of text on the b/w basic price (not discountable), 10 % surcharge for other binding placements with the corresponding b/w-format price (not discountable).

Colour: Each basic colour 295 €
4-colour surcharge 885 €
Surcharges for colour are not discountable
Surcharges for special-colours per colour 720 €
Metal and fluorescent colours Price on request

Format: For type area advertisements, no gate surcharge

3 Discounts:

For a booking period of one year

Series discount	Quantity discount
2 ads 5%	2 pages 10%
2 ads 10%	4 pages 20%

Colour surcharges, loose inserts, technical surcharges, job-market ads are not discountable

Combinations: 3 % for simultaneous placement in STAHL + TECHNIK and STEEL + TECHNOLOGY of at least 3 advertisements within one year

5 Ads-special:

Bound-in inserts
Discountable, 1 bound-in insert = 1/1 page ad
Weight up to 11g/sheet. Only whole circulation.

Minimum size untrimmed (also folded) 216 x 307 mm.
Allowance for trim: On top and at the bottom of the page 5mm each, outside and inside 3 mm each for binding

1 sheet = 2 pages 4,435 €
2 sheets = 4 pages 7,984 €

Loose inserts
Weight up to 25 g,
Max. size 205 x 295 x 2 mm
in domestic circulation 4,169 €
in the total circulation incl. abroad

Price on request 3 samples requested from the publisher Price on request

Glued-on items Price on request

6 Advertorial:

The ideal complement to your classic advertising with an editorial-like background. You provide us with text/picture material and we layout it according to the magazine design:
2/1 pages, 4c (10,000 characters incl. spaces) 8,872 €
1/1 page, 4c (5,000 characters incl. spaces) 4,929 €
1/2 page, horizontal, 4c (2,000 characters incl. spaces) 3,169 €

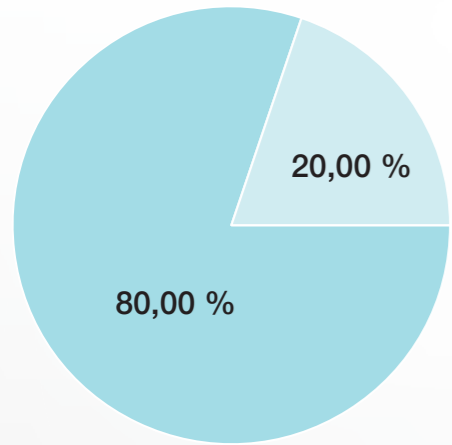
7 Terms of payment:

2 % discount on payments within 14 days and net price for payments within 30 days from the date of the invoice

Bank account:

Commerzbank AG, Düsseldorf
IBAN: DE91 3008 0000 0212 6151 00
SWIFT-Code: DRESDEFF
Deutsche Bank AG, Düsseldorf
IBAN: DE04 3007 0010 0155 7008 00
SWIFT-Code: DEUTDEDD

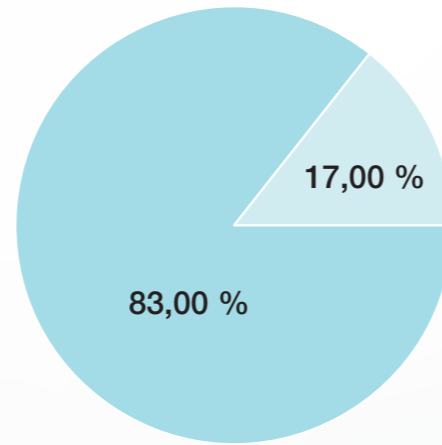
Geographical distribution 2022



■ Worldwide without Europe
 ■ Europe

Scope analysis 2022 2022

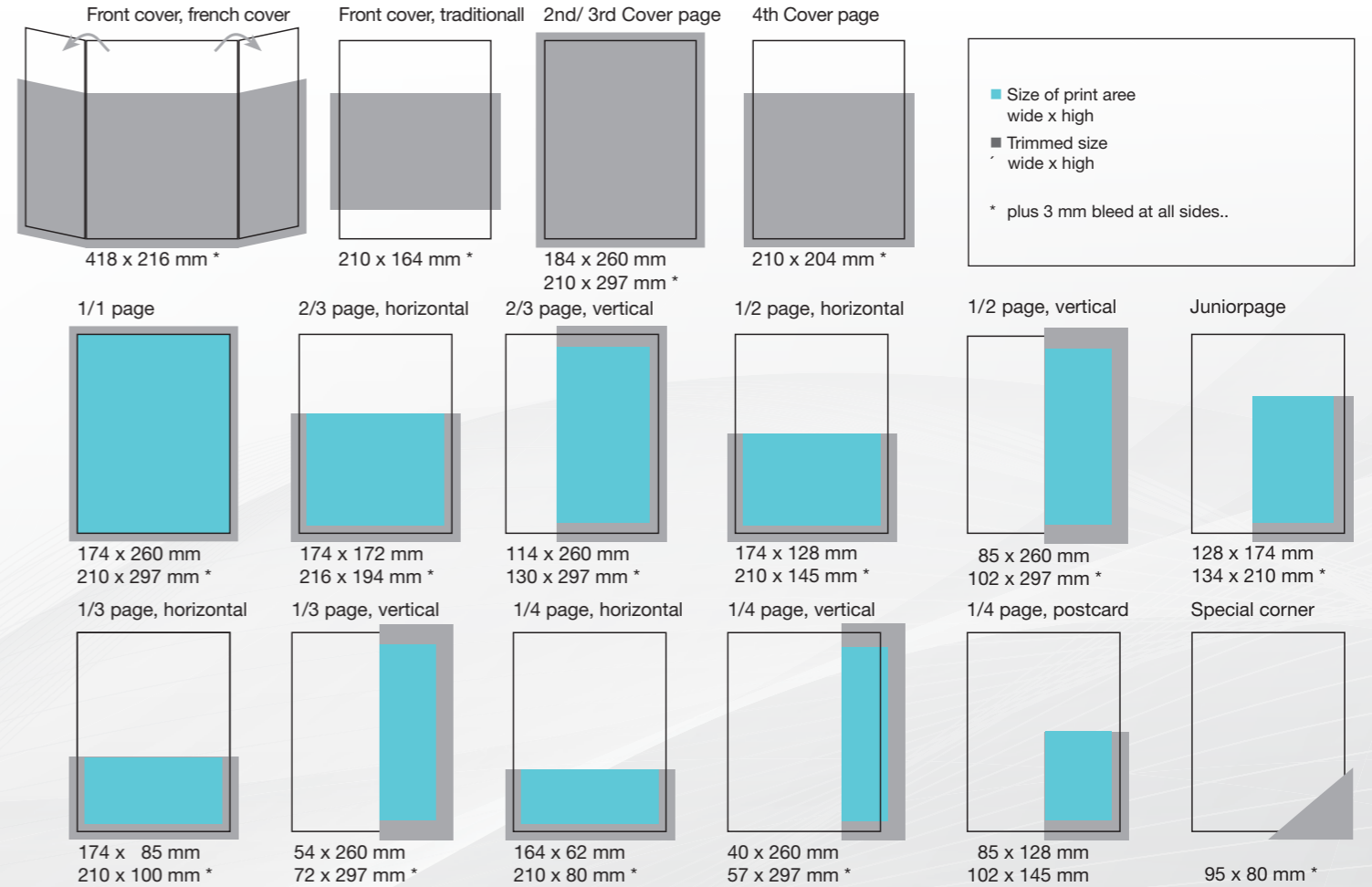
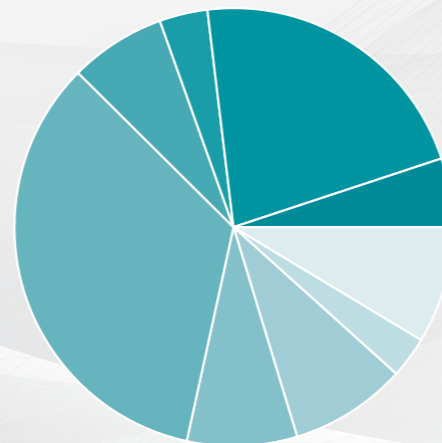
total pages = 212 pages



■ Editorial section
 ■ Advertisement section

Content analysis 2022

2 issues = 177 pages



Bound-in inserts



Loose inserts



Booklets



Book in book



Tip on sticker on ad



Banderole



1/6 Page, 1-column, Island ad



2x 2/3 Pages, vertical, Spread



2x 1/3 Pages, Tunnel ad



3x 1/3 Pages, Spread



1x 1/3 Page vertical, Centre column



2x 1/3 Pages, Tunnel ad



Special forms of advertising

More attention for your print advertising!

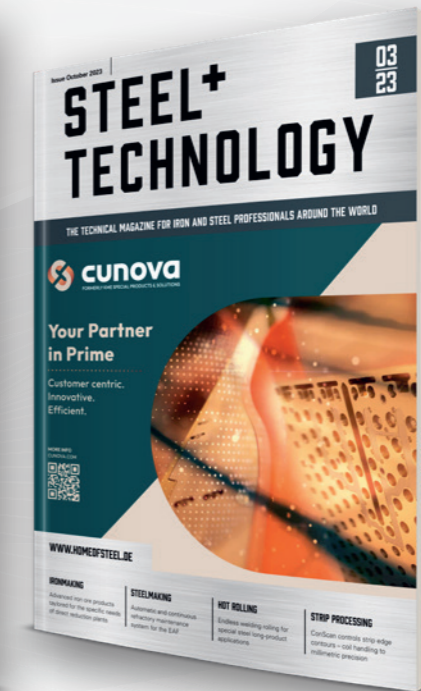
Our special advertising formats are a special form of print advertising, they have a sympathetic and at the same time surprising on the readers and are noticed thereby particularly well and one remembers. In this way your advertising remains present.

Special advertising forms

- » in a particularly prominent position
- » make your innovative power clear to your target group
- » are eye-catching
- » increase the response effect

Give your creativity free rein, draw from the wide range of our innovative special advertising formats or challenge us with your own ideas.

Print creates an impact - we will gladly advise you!



WELCOME TO

STEEL SUPPLIERS INTERNATIONAL

THE INTERNATIONAL

STEEL INDUSTRY FROM A TO Z

4 STEEL+TECHNOLOGY ISSUES



**THE WHOLE WORLD OF
MANUFACTURERS AND SUPPLIERS
AT A GLANCE!**



EARLY BIRD

Save 10% in the first booking year,
valid until November 30, 2023 only



PRICING EXAMPLE:

1 Keyword
4 STEEL + TECHNOLOGY issues 2024:
1/2024 (March)
2/2024 (April)
3/2024 (October)
4/2024 (December)
EUR 225 only *

(* ex VAT)

CHOOSE SUCCESS! INTERESTED?

Then get in touch with Katrin Küchler



CONTACT:

Tel. +49 211 1591 146
steelsuppliers@dvs-media.info

**HARD AS STEEL: 100% MORE BENEFIT
FOR 0% ADDITIONAL COSTS.**



03 Melting Plants and Equipment

03.02 Melting and Holding Furnaces, Electrically Heated

630 Reheating Melting Furnaces

tenova
LOI THERMOPROCESS
LOI Thermoprocess GmbH
63144 Esselborn
T: +49 201 189 1
E-Mail: info@tenova.com
Internet: www.tenova.com

04 Melting Plants and Equipment

04.01 Plants, Equipment and Tools for Lining in Melting and Casting

930 Lining and Design for Refractory Lining

REFRATECHNIK
Refratechnik Steel GmbH
Refratechnik Casting GmbH
Am Seestern 5, 40547 Düsseldorf, Germany
T: +49 211 5858-0
E-Mail: steel@refra.com
Internet: www.refra.com

05 Plants and Machines for Melting and Casting Processes

06 Plants and Machines for Melting and Casting Processes

06.02 Melting and Casting Machines

3223 Multi-Stage Inert-Process

BEFESA
Befesa Steel Services GmbH
Görlitz-Str. 11
43882 Ratingen
T: +49 2102 3001-0
F: +49 2102 3001 395
befesa.steel@refra.com
www.befesa-steel.com

09 Melting Plants and Equipment

09.01 Basic Melting

3630 Electric Arc Furnaces

clever&co
Clever & Co. Maschinenfabrik GmbH
Ludwigstr. 14, 40228 Essen
T: 020183208, F: 0201832144
info@clever.co.de
www.clever.co.de

10 Melting Plants and Equipment

10.01 Melting Steel Confining

4470 Reheating Melting Plants for Use

EIRICH
Maschinenfabrik Gustav Eirich GmbH & Co KG
Waldsieder Str. 60, 74736 Neudorf, Germany

13 Melting Plants and Equipment

13.02 Die Casting and Accessories

5670 Casting Lubricants

KÜTTNER
Küttner GmbH & Co. KG, Essen/Germany
info@kuttner.com, www.kuttner.com

HEITRONICS

JOHANNES HÜBNER
Ideas and solutions
Johannes Hübner
Fabrik-Industrielle Maschinen GmbH
Sternstr. 7, 35394 Gießen
T: +49 641 7858 59, F: +49 641 73645
www.huebner-giessen.com

HYDROWATT
Hydro-Praxis
Hydrowatt 2
8020 Schaffhausen, Schweiz
T: +41 52 624 53 22
F: +41 52 625 62 11
info@hydrowatt.com
www.hydrowatt.com

STEIN
STEIN INJECTION TECHNOLOGY GmbH
Hagenstr. 20, 24, 48226 Giesendorf
T: +49 2352 75742-0
F: +49 2352 75742-40
info@stg-imb.com, www.stg-imb.com

SUDAMINROHSTOFF
Sudamin Rohstoff GmbH
Sudaminstr. 14, 47051 Duisburg
T: +49 203 31866-0, F: +49 203 31866-90
info@sudamin-chemie.com
www.sudamin-chemie.com

5875 Multi-Stage Inert-Process

total
TOTAL SCHMIERSTOFFE
TOTAL Deutschland GmbH
Herrnhedestraße 10, 42699 Solingen
T: +49 212 98223-0, F: +49 212 98223-82
info@total.com
www.total.com

5750 Refractory Solutions

R+W
R+W Antriebstechnik GmbH
Hauptstraße 4, 02625 Witten am See
T: +49 30 72 9864-0
F: +49 30 72 9864-20
www.rw-technik.de
info@rw-technik.de

RHI MAGNESITA
RHI Magnesita
Krauschergasse 4, 1120 Vienna, Austria
T: +49 30 20 19 41, F: +49 30 20 19 41 213
info@rhimagnesita.com
www.rhimagnesita.com

TOPTEC
TopTec Spezialmaschinen GmbH
Bredstr. 10, 81925 München
T: +49 89 42720000
info@toptec-germany.de
www.toptec-germany.de

WOMA
Kärcher Group
WOMA GmbH Kärcher Group
47226 Duisburg
T: +49 206 246 01 11, 200
www.woma-group.com

WIKUS - Silberröhre
Wilhelm R. Kuhlmann GmbH & Co. KG
Pottstr. 14, 44283 Toppenberg
T: +49 5863 500-0
F: +49 5863 500-50
info@wikus.de, www.wikus.de

XOM MATERIALS
XOM Materials GmbH
Königsstr. 14-16
10115 Berlin
www.xom-materials.com
T: +49 30 155 7878 10

This is how your entry looks like:

12 Refractory technology

Refractory products, general 11520

REFRATECHNIK

Refratechnik Steel GmbH
Refratechnik Casting GmbH
Am Seestern 5, 40547 Düsseldorf, Germany
+49 211 5858-0
E-Mail: steel@refra.com
Internet: www.refra.com

STEEL+ TECHNOLOGY

THE TECHNICAL MAGAZINE FOR IRON AND STEEL PROFESSIONALS AROUND THE WORLD

Voestalpine to transform to electric steelmaking in Linz and Donawitz

Willkommen dvozióm Vitámé

Fixed part of the journal
Circulation: 7,000 copies
Frequency: 4 per annum
Language: English

Our entry should be published under the following numbers from the list of products:

1.		5.		9.		13.	
2.		6.		10.		14.	
3.		7.		11.		15.	
4.		8.		12.		16.	

You can find the keyword list at: www.home-of-steel.de/ssi/

Ad rate: The price of your entry depends on the number of keywords.

Number of keywords	Cost per keyword/per annum (in EURO)*
1 – 5	250.00
6 – 10	230.00
11 +	220.00

The entries in the STEEL SUPLIERS INTERNATIONAL take place in each case with a term of 12 months until they are cancelled. Discontinuation will be accepted at the end of a subscription year considering 6 weeks notice. Deadline is the 15th of each month.

Please send the order form with your logo (jpg-file) to:
Katrin Küchler · P: +49 211 1591 146 · steelsuppliers@dvs-media.info

Order form for our entry

Company _____

Street Address – P.O. Box _____

Postal Code, City _____

Phone _____

E-mail address _____ Internet _____

Signature _____

* The prices are subject to VAT.

STAHL + TECHNIK Yearbook is a reference work for technical, administrative and purchasing professionals in the steel industry.

The editorial section contains highlights from steel production, processing and application technology as well as a detailed company, product and service directory.

It is the source of supply for products of the iron and steel industry, the processing industry and the supply industry.

Compact – Up-to-Date – Comprehensive

- Publisher** DVS Media GmbH
- Date of publication:** 30 October 2024
- Ad closing day:** 07 October 2024
- Distribution print and online:** 5,000 Copies



Alphabetical company directory :

Registration fee: 125 EUR* (incl. company logo)

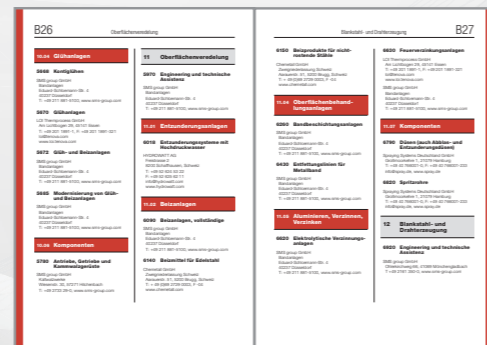
Tech. specifications: Full color, max. width 52 mm, max. height 20 mm

High resolution as image file (JPEG or EPS)
by e-mail to: britta.wingartz@dvs-media.info



**Directory of products and services
(2 lines minimum)**

2 lines: 45 EUR* } per keyword
Each additional line 10 EUR*



* All prices are net, without VAT.

Ad rates and sizes

Format	Type Area wide x high in mm	Bleed wide x high in mm*	Basic Ad Rate b/w	2-colours	3-colours	4-colours
2nd/ 3rd/ 4th. cover page	120 x 170	148 x 210	1,225.00	1,430.00	1,635.00	1,840.00
1/1 page	120 x 170	148 x 210	970.00	1,175.00	1,380.00	1,585.00
1/2 page, horizontal	120 x 85	148 x 104	488.00	693.00	898.00	1,103.00
1/2 page, vertical	60 x 170	69 x 210	243.00	448.00	653.00	858.00
Footer*	120 x 20	148 x 35	243.00	448.00	653.00	858.00
2/1 Bound-in inserts	1 sheet	154 x 216 (einschl. Beschnittzugabe)	1,140.00			

Loose inserts (143 width mm x 205 mm height) 1,475 €
Bookmark

Complete with strap delivered..... 0/00 357 €

Colour surcharge

Per standard colour Red, Blue, Yellow according to Euro scale plus HKS 13 and HKS 57 205 €

Per special colour 357 €

Size of the yearbook

148 mm width x 210 mm height

Printing and binding process, printing material

Offset, adhesive binding, digital data with proof (request our information sheet „Digital print documents“). On request, your advertisement will be produced or digitised by the publisher at cost price

* Footer: No colour surcharge for each of the colours red/blue/yellow of the Euro-scale.

All prices in Euro plus VAT.

2nd/ 3rd/ 4th cover page



148 x 210 mm*

1/1 page



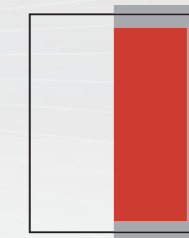
120 x 170 mm
148 x 210 mm*

1/2 page, horizontal



120 x 85 mm
148 x 104 mm*

1/2 page, vertical



60 x 170 mm
69 x 210 mm*

Footer



120 x 20 mm
148 x 35 mm*

NEW! TOP – PARTNER – PAKET

**Become a TOP PARTNER of the
Yearbook STAHL + TECHNIK 2025!**

Advertise **prominently** with these **exclusive** media services:

- Company logo on the front page
- Company logo on the main title page (mainly on page 5)
- 1/1 page 4c ad inside editorial
- 2/1 page 4c Advertorial
- 10 free copies STAHL + TECHNIK yearbook 2025

The number of TOP-PARTNER is **limited**.

Partner flat rate: 5,145 € plus vat

Print run: 6,500 Copies

Distribution Supplement in the November issue of **STAHL + TECHNIK** 2024 magazin and the December issue of **STEEL + TECHNOLOGY** 2024 magazin

Format: 80 x 58 cm, folded

Paper : 135 g/qm, matte, image print

Advertising

Ad rate: 882 € ex. VAT per each logo field

Ad-size: 55 mm x 90 mm (width x height)

Ad closing day: 10 October 2024

Printing material: 10 October 2024, printable PDF (300 dpi resolution)

- 8 Good reasons for your advertising success**
- High circulation with industry-specific target group
 - Supplement in the leading media of the steel industry
 - Present in offices and production for 1 year (trade fair and holiday planner)
 - Most important industry trade fairs for the target group in view
 - Cost effective
 - Exclusivity
 - Brand booster
 - Long-term advertising with a long-term effect
- Your advantage**
Reach decision-makers with longterm effect and cost-effective without wastage!



How to ignite the advertising turbo with your professional contributions ...

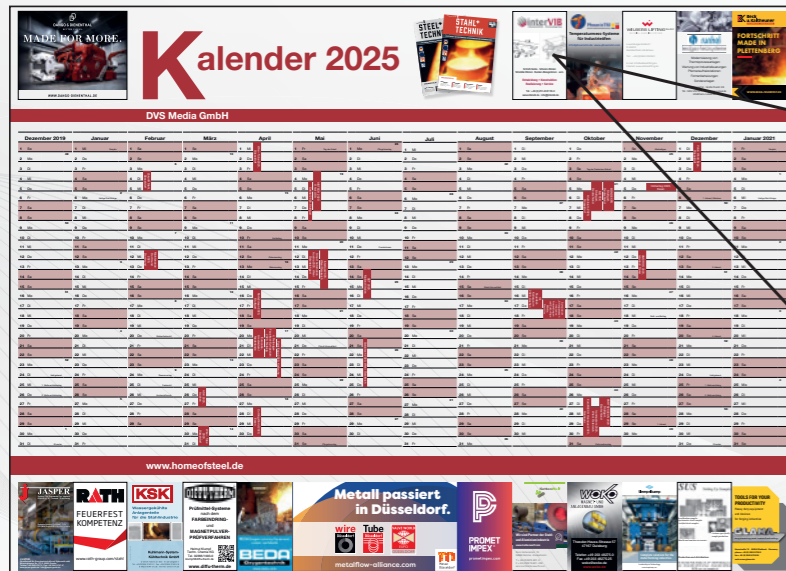
With your article published in one of our trade journals you have set a visible sign of your professional competence. Use this effect to really step on the gas in your marketing - with a reprint in print or digital!

With printed special editions of your technical contribution, you literally „put your competence in the hands“ of customers or partners. And at events, printed special editions successfully complement your marketing activities.

In digital form, you can integrate the special prints into your website or send them conveniently by e-mail.

Whether print or digital: reprints protect you against copyright infringement. All publications and representations in our media are protected. With our reprint variants, you can publish your contribution in a legally harmless manner.

We will be happy to make you an individual offer.



- 1 The classic – as a print product**
- » printed
 - » Print run starting at 100 copies
 - » Includes permission to distribute your prints
 - » Saddle stitch
 - » On request, practical ring eye stapling for filing (surcharge 20 €)

- 3 As a Internet-PDF – digital**
- » Web-compatible file format
 - » For the integration on your website or for dispatch by e-mail
 - » Including permission to publish
 - » on the Internet and for dissemination
 - » Ideal in combination with print or print PDF

- 2 As a print-PDF – digital**
- » High-resolution print file in PDF format
 - » For distribution to your own printer
 - » Unlimited print run
 - » Unlimited reprinting rights
 - » Includes permission to distribute your prints

Consulting + Booking:
DVS Media GmbH
Postfach 10 19 65, 40010 Düsseldorf
Aachener Straße 172, 40223 Düsseldorf
Martina Reintjens
T: +49 211 1591-156
E-Mail: martina.reintjens@dvs-media.info
www.dvs-media.eu

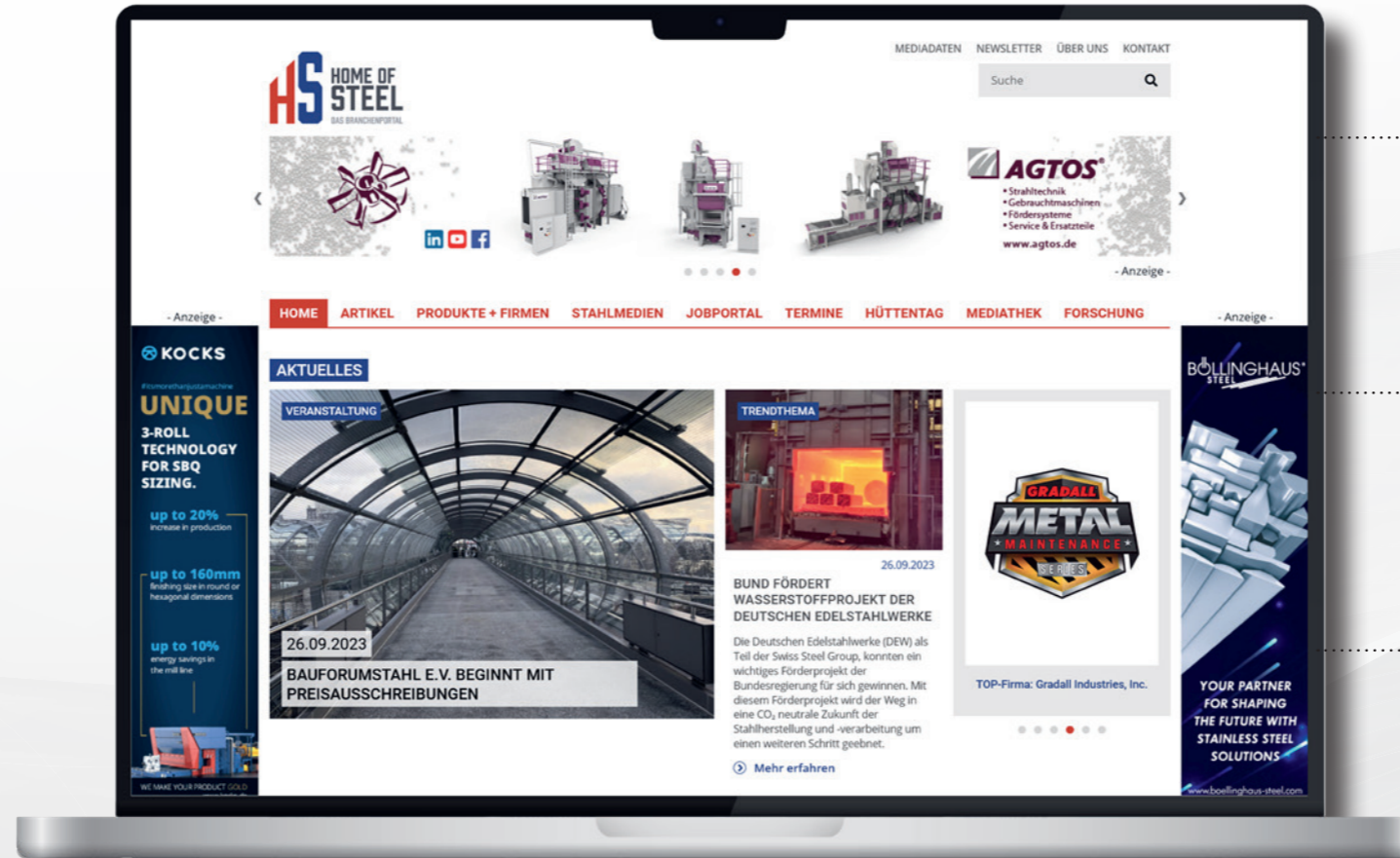
WELCOME TO HOME OF STEEL

The HOME OF STEEL web portal is a target group-oriented Internet platform for anyone who is involved in the production, application and further processing as well as innovations relating to steel as a material. In addition to the latest news on HOME OF STEEL you will find a wide range of topics of interest to the entire steel industry.

> 35,500

Unique user per month*

Discover now:
www.home-of-steel.de



35,589*
USER

54,786*
VISITS

66,810*
PAGE IMPRESSIONS

*In the period 01.01. - 30.06.2023, average per month

ADVERTISE TO THE POINT.

Banner advertising

Banner advertising is one of the most popular advertising options on the Internet because good banner advertising is perceived and clicked. In the HOME OF STEEL you can use various standard formats for your advertising goals.

Advertorials

Advertisements in editorial guise are becoming increasingly popular. With this advertising opportunity you benefit from our high quality editorial content in the home of Steel.

Product- and company directory

An industry leader through joining technology with all well-known manufacturers and the associated products completes the usefulness of the industry portal. Broken down by products, it enables a quick and easy connection to new suppliers.

Newsletter Advertising

In our weekly newsletter you can choose between three banner placements. All forms of advertising guarantee the highest possible level of attention because they are placed between the top topics of the week.

JobPortal

Are you looking for specialists and managers who are familiar with joining technology? We reach your target group precisely with our crossmedia job portal.

Select your favourite package out of four attractive options for your optimal presence in the **HOME OF STEEL** including the company and product database.

All information to follow on the upcoming pages:
Basic Plus, Bronze, Silver or Gold.

BASIC PLUS

Listing of max. 5 product categories in the directory,
further listings on request
+ Full address
+ Specification of the website

75 € monthly/duration: 12 month*

DARSTELLUNG IHRER FIRMA

The screenshot shows the website interface for HOME OF STEEL. At the top, there is a navigation bar with links for MEDIADATEN, NEWSLETTER, ÜBER UNS, and KONTAKT. A search bar with the text 'Suche' and a magnifying glass icon is present. Below the navigation bar, there is a menu with options: HOME, ARTIKEL, PRODUKTE + FIRMEN, STAHLMEDIEEN, JOBPOTAL, TERMINE, HÜTTENTAG, and MEDIATHEK. The main content area displays the profile for 'DVS MEDIA GMBH'. The profile includes the company logo, contact information (DVS Media GmbH, Aachener Straße 172, 40223 Düsseldorf), and a telephone number (+49 221 1591 0). There is also an email address (media@dvs-hg.de) and a website URL (www.dvs-media.eu). A red arrow icon is visible in the bottom right corner of the profile section, with the text 'BLEIBEN SIE INFORMIERT!' and a note about the newsletter.

* The services in the HOME OF STEEL industry portal take 12 months.
We calculate our services as part of an annual invoice plus VAT.t.

BRONZE

- Listing in the product and company directory
- Full address
- Specification of the website
- + Own Micropage | + Indication of the contact person
- + Additional text | + Logo | + Cover picture
- + 1 Banner to choose from (Skyscraper or Super Banner)

400 € monthly/duration: 12 months*

PRESENTATION OF YOUR BANNER PLACEMENT

Skyscraper
160 px x 600 px

Skyscraper
160 px x 600 px

Super Banner
1126 px x 150 px

PRESENTATION OF YOUR COMPANY

Company-related subpage

Cover picture: 1200 px x 480 px

Logo: 800 px x 800 px

Company name
Company subtitle (70 characters)

Company name
Company subtitle

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Additional text: 800 characters

Musterfirma GmbH
Musterstraße 12
12345 Musterort
Telefon:
01234 456789
E-Mail:
muster@muster.de
Internet:
www.muster.de

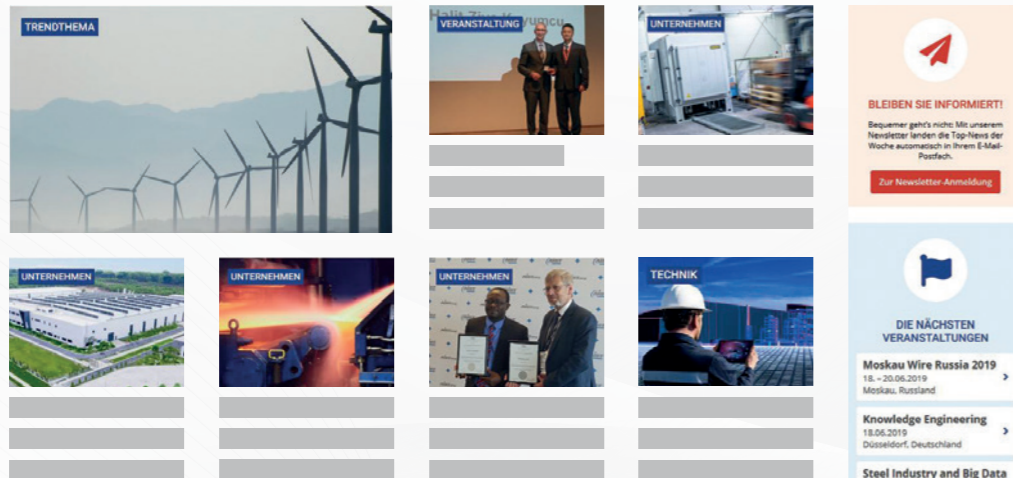
* The services in the HOME OF STEEL industry portal take 12 months. We calculate our services as part of an annual invoice plus VAT.

Listing in the product and company directory
 Own micropage
 Full address
 Specification of the website
 Indication of the contact person
 Additional text
 Logo
 Cover picture
 + **Banner in TOP-position**

492 € monthly/duration: 12 months*

PRESENTATION OF YOUR BANNER PLACEMENT

Top Banner
 1126 px x 150 px



PRESENTATION OF YOUR COMPANY

Company-related subpage

Cover picture: 1200 px x 480 px

Logo: 800 px x 800 px

Company name
 Company subtitle (70 characters)

Company name
 Company subtitle

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Additional text: 800 characters

Musterfirma GmbH

Musterstraße 12
 12345 Musterort

Telefon:
 01234 456789

E-Mail:
muster@muster.de

Internet:
www.muster.de

* The services in the HOME OF STEEL industry portal take 12 months
 We calculate our services as part of an annual invoice plus VAT.

- Listing in the product and company directory
- Own micropage
- Full adress
- Specification of the website
- Indication of the contact person
- Additional text
- Logo
- Cover picture
- 2x Banner: TOP-position **plus** Super Banner
- + Listing as **TOP-COMPANY**
- + **Whitepaper**
- + **Advertorial (1x monthly)**

800 € monthly/duration: 12 months*

PRESENTATION OF YOUR COMPANY

Company-related subpage

Cover picture: 1200 px x 480 px

Logo: 800 px x 800 px

Company name
Company subtitle (70 characters)

EXAMPLE OF THE „TOP-COMPANY-PRESENTATION“

The screenshot shows the 'HOME OF STEEL' website interface. At the top, there is a navigation bar with 'REALISIERT VON DVS MEDIA' and links for 'MEDIADATEN', 'NEWSLETTER', 'ÜBER UNS', and 'KONTAKT'. A search bar is also present. The main content area features a heading 'Firmen, Produkte und Dienstleistungen - Wo gibt es was und wer stellt es her?' followed by a search prompt 'SIE SUCHEN EIN PRODUKT? EINEN HERSTELLER? EINE DIENSTLEISTUNG?'. Below this, there is a paragraph of text and a 'TOP-FIRMEN' section with several small images of industrial machinery.

Company name Company subtitle

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.



tero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Additional text: 3000 characters and pictures

Musterfirma GmbH

Musterstraße 12
12345 Musterort

Telefon:
01234 456789

E-Mail:
muster@muster.de

Internet:
www.muster.de

* The services in the HOME OF STEEL industry portal take 12 months
We calculate our services as part of an annual invoice plus VAT.

ADVERTISING IN TIME WITH OUR INDIVIDUAL SERVICES

Our Basic Plus, bronze, silver and gold advertising packages are not what you need for your digital advertising?

Then you have the option of booking various individual services with a shorter duration. On the following pages we explain these individual services in detail.

OVERVIEW OF OUR INDIVIDUAL SERVICES

Advertising banner

- > Skyscraper
- > Super Banner

Newsletter-Advertising

- > Advertising banner
- > Stand-alone-Newsletter

Job Portal

- > online
- > print + online, crossmedia linked

Advertorial

SHOW PRESENCE WITH YOUR ADVERTISING BANNER

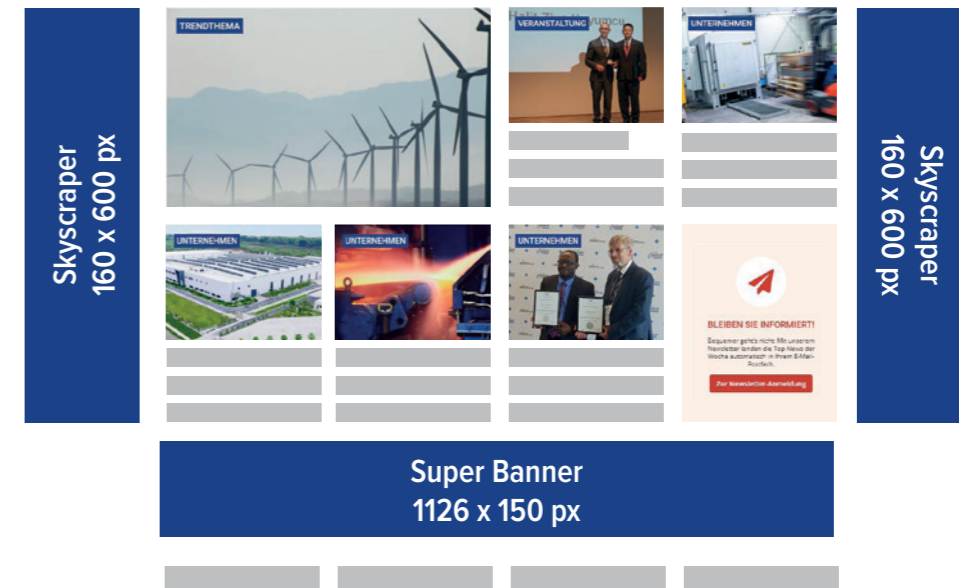
Decide between the portrait format **Skyscraper** and the landscape format **Super Banner**.

Advertising banner (Skyscraper or Super Banner)

> Home page + sub pages: 650 EUR/monthly*

*except JobPortal

DARSTELLUNG IHRER BANNERPLATZIERUNG



ADVERTORIAL: YOUR PUBLICITY IN EDITORIAL PACKAGING

Advertorials are a popular means of presenting advertising in editorial packaging. **HOME OF STEEL** also offers you this opportunity.

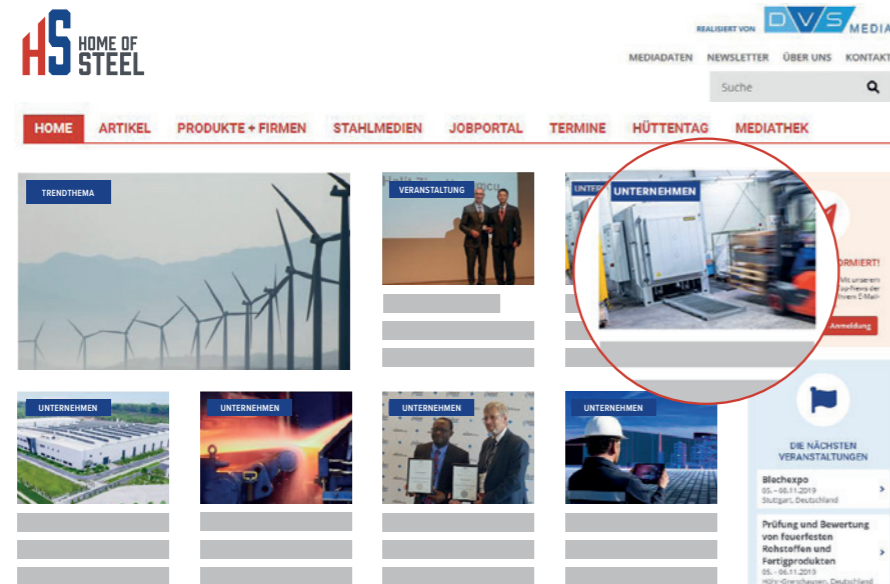
We publish your advertorial directly on the homepage on the day of publication, just like the other editorial content.

Later, your article will be listed in our chronological article overview for a certain period of time.

Advertorial:

- > 3 months period: 1,500 €
- > 6 months period: 2,400 €
- > 12 months period: 4,200 €

PLACEMENT OF YOUR ADVERTORIALS



JOBPORTAL STAHLBRANCHE

in cooperation with: StepStone

Are you looking for specialists and managers who know their business in the steel industry? We reach precisely the right target groups with our cross-media job portal.

- ▶ **Online:** Decision-makers in the steel industry via the B2B platform www.homeofsteel.de
- ▶ **Print:** Two recognised trade journals for your precise
 - ▶ STAHL + TECHNIK
 - ▶ STEEL + TECHNOLOGY

ONLINE

Publish your job advert

- ▶ Online: in our industry portal HOME OF STEEL

OUR OFFER FOR YOU: **STAHL ONLINE**
Online-JobPortal (30 days duration) | 790.00 €*



WE WILL BE HAPPY TO ADVISE YOU IN DETAIL

Markus Winterhalter
markus.winterhalter@dvs-media.info
Phone: +49 211 1591-142

PRINT + ONLINE

Publish your job advertisement at a favourable package price

- ▶ **Print:** Choose between STAHL + TECHNIK and STEEL + TECHNOLOGY
- ▶ **Online:** In our job portal HOME OF STEEL
- ▶ **Online:** At StepStone, one of the leading online job platforms in Germany
- ▶ **NEU:** every job advert appears once in HOME OF STEEL newsletter

STAHL STARTER:

1/3 page four-colour advertisement in STAHL + TECHNIK or STEEL + TECHNOLOGY

- Option 1)** + online job portal 1,591.00 €*
 - Option 2)** + online JobPortal + StepStone 2,411.00 €*
- (30 days duration each)

STAHL BUSINESS:

1/2 page four-colour advertisement in STAHL + TECHNIK or STEEL + TECHNOLOGY

- Option 1)** + online job portal 1,960.00 €*
 - Option 2)** + online job portal + StepStone 2,780.00 €*
- (30 days duration each)

STAHL PROFESSIONAL:

1/1 page four-colour advertisement in STAHL + TECHNIK or STEEL + TECHNOLOGY

- Option 1)** + online job portal 3,093.00 €*
 - Option 2)** + online job portal + StepStone 3,913.00 €*
- (30 days duration each)

THE **HS** HOME OF STEEL NEWSLETTER, YOUR DIRECT LINE TO THE INDUSTRY – FAST, DIRECT, COST-EFFECTIVE!

2,140

Recipients – week after week

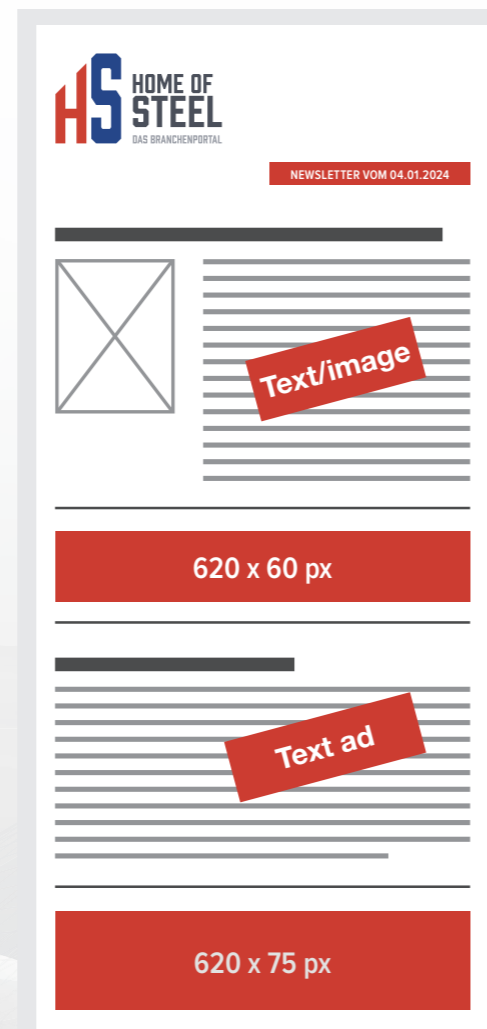
The **HOME OF STEEL** newsletter is published once a week on Thursdays and brings the latest news, to the point, from the industry for the industry.

Give your advertising message the right setting.

NEW FORMATS

Full banner	620 x 60 px	313.00 €
Text ad	max. 400 characters	325.00 €
Text/image	max. 300 characters + 1 image	325.00 €
Special banner	620 x 75 px	450.00 €

Banner dates and booking:
10 days in advance



THE **HS** HOME OF STEEL NEWSLETTER DATES 2024

January	February	March	April	May	June
04.01.24	08.02.24	07.03.2024	04.04.2024	02.05.2024	06.06.2024
11.01.24	15.02.2024	14.03.2024	11.04.2024	09.05.2024	13.06.2024
18.01.24	22.02.2024	21.03.2024	18.04.2024	16.05.2024	20.06.2024
25.01.24	29.02.2024	28.03.2024	25.04.2024	23.05.2024	27.06.2024
				30.05.2024	

LogiMat
19. – 21.03.2024
Stuttgart/Germany

wire & Tube
15. – 19.04.2024
Düsseldorf/Germany

AlSTech
06. – 09.05.2024
Columbus/USA

13th EEC
03. – 06.06.2024
Essen/Germany

HANNOVER Messe
22. – 26.04.2024
Hanover/Germany

Surface Technology
04. – 06.06.2024
Stuttgart/Germany

Freiberger Feuerfest-Symposium
22. – 24.04.2024
Freiberg/Germany

Sensor + Test
11. – 13.06.2024
Nuremberg/Germany

Control
23. – 26.04.2024
Stuttgart/Germany

Nordic Steel Konferenz
26. – 28.06.2024
Lulea/Sweden

IESSS
24. – 25.04.2024
Aachen/Germany

July	August	September	October	November	December
04.07.2024	01.08.2024	05.09.2024	02.10.2024	07.11.2024	05.12.2024
11.07.2024	15.08.2024	12.09.2024	10.10.2024	14.11.2024	12.12.2024
18.07.2024	22.08.2024	19.09.2024	17.10.2024	21.11.2024	19.12.2024
25.07.2024	29.08.2024	26.09.2024	24.10.2024	28.11.2024	
			31.10.2024		

AMB
10. – 14.09.2024
Stuttgart/Germany

11th European Continuous Casting Conference
07. – 10.10.2024
Düsseldorf/Germany

Hüttentag
19.11.2024
Essen/Germany

EuroBLECH
22. – 25.10.2024
Essen/Germany

Delivery 10 days before the dispatch date

FOR ALL THOSE WHO HAVE HAVE EVEN MORE TO SAY: OUR STAND-ALONE-NEWSLETTER

Do your messages to the industry require more space than an advertising banner? Then use our subscriber circle for a **stand-alone newsletter**.

The design of the stand-alone newsletter corresponds to the weekly **HOME OF STEEL** summary. The difference, however, lies in the content, which is exclusively made up of your messages. The stand-alone newsletter can be sent at any time, with the exception of Thursday.

- > Intro text (max. 1,500 characters incl. spaces)
- > Three teaser articles:
 - > Headline: max. 75 characters
 - > Teaser text: max. 540 characters
 - > Image size: 271 x 181 px.
 - > Three to four headlines: max. 70 characters each
 - > Three to four references to your events
- > **Stand-alone newsletter: € 1,980.00**

SOCIAL MEDIA POSTING

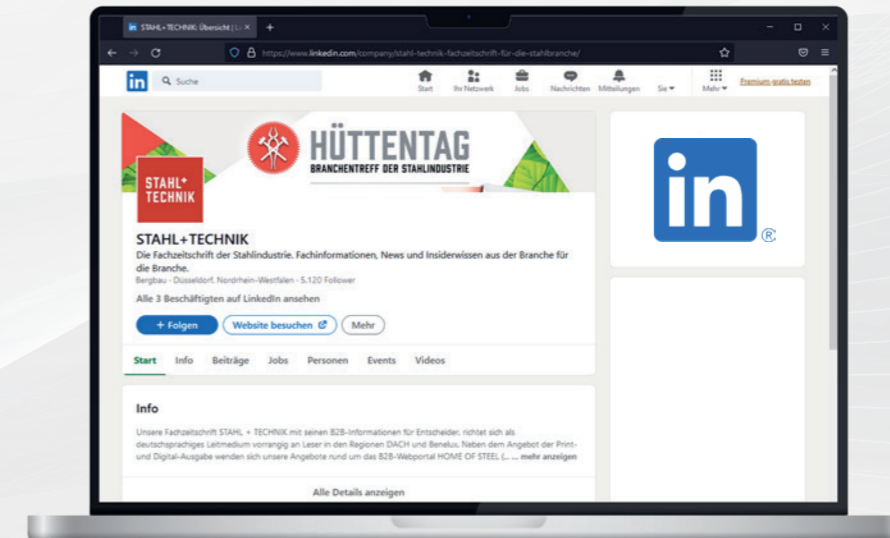


USE THE NETWORK OF STAHL + TECHNIK AND GIVE YOUR PRESS RELEASES THE SOCIAL MEDIA DRIVE.

> 9,200

Follower in September 2023

- per posting: 325.00 €**
 - > including 5 hashtags
 - > including link to homeofsteel.de or your homepage
- as a short campaign: 900.00 €**
 - > with three postings



Oben genannte Preise zuzüglich der gesetzlichen MwSt.



HÜTTENTAG

MEETING PLACE FOR THE STEEL INDUSTRY

19. NOVEMBER 2024 IN ESSEN

The HÜTTENTAG covers the entire spectrum of the steel industry:

From plant manufacturers and steel producers to steel traders Steel traders, all the important players have their say.

Specialist presentations provide exciting insights into the concentrated steel expertise and metallurgical know-how.

Companies present their products and services in an accompanying exhibition.

The hut evening following the event offers space and time for networking in a relaxed atmosphere.

The CALL FOR PAPER and the exhibitor and sponsor sponsor offers will be launched in January 2024 at www.homeofsteel.de/huettentag at the start.

SAVE THE DATE





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